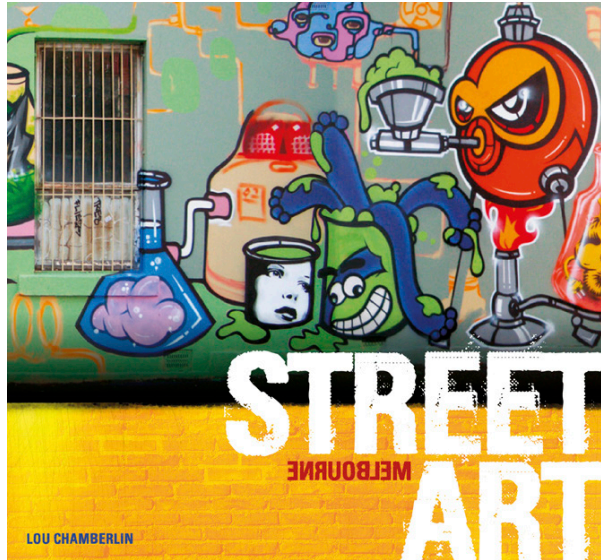


# Street Art: Melbourne

by Lou Chamberlin



## Description

Street art can be described as a visual conversation between many voices. It's an open-air exhibition space that is constantly changing through the work of many people acting alone and yet together. It can be colourful, raw, controversial or witty.

Melbourne has long been renowned for its dynamic street art scene that covers everything from stencils, paste-ups and yarn bombing to sprayed, rolled and brushed paintings that appear overnight on city streets. And because of its transient nature, street art is best recorded through photographs. This book is a witness and a celebration of street art photographed around Melbourne over the last eight years.

## Selling Points

- Features the work of over 80 local and international street artists, including Banksy, Two One, Swoon, Everfresh and Da Mental Vaporz.
- Photographs divided into chapters on different types of street art.
- Ideal travel memento of Melbourne's colourful street art scene, or for anyone in the art world.
- Foreword written by Luke McManus, Chairperson Hosier Inc.



## Marketing Plan

- Book launch in Hosier and Rutledge lanes organised for 26 October, supported by Melbourne City Council. Some street artists will be 'at work' during the launch.
- PR campaign with author (press/radio), plus the author to reveal more street art on Instagram.
- Posters available for stores.

## About the Author

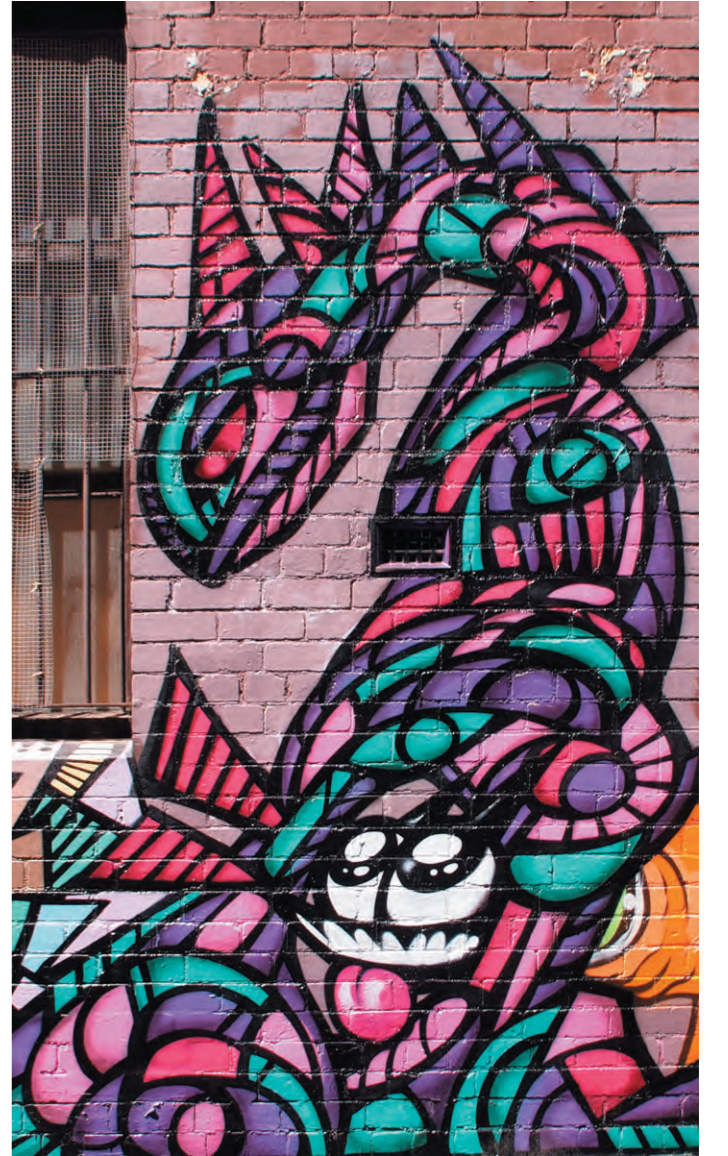
**Lou Chamberlin** is an artist, author and arts educator. She has been teaching and writing about art and artists for children and young adults for 20 years and has created artists' books for the last 10 years. Her interest in street art has been fuelled by living and working in Melbourne with its vibrant and ever-changing street art scene. She has also researched and prepared photo-documentation of the street art of Rio de Janeiro and Valparaiso. The photographs in this book were taken between May 2005 and March 2013.

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PRICE	■ \$39.95; paperback
ISBN	■ 9781741174311
EXTENT	■ 232 pages
FORMAT	■ 220mm x 235mm
ILLUSTRATIONS	■ Full colour throughout
CATEGORY	■ Travel; Art
IMPRINT	■ Explore Australia



TOP LEFT Beastman, CBD, 2012  
TOP RIGHT Beastman, CBD, 2012  
BOTTOM LEFT Facter, Prahran, 2012  
BOTTOM RIGHT Beastman, Fitzroy, 2011



LEFT Facter, Windsor, 2013 RIGHT Facter and Unwell Bunny, Fitzroy, 2013



LEFT Be Free, CBD, 2012  
TOP RIGHT Be Free, CBD, 2012  
BOTTOM RIGHT Be Free, CBD, 2012



LEFT Be Free and Erin Greer, Collingwood, 2012  
RIGHT Be Free, Fitzroy North, 2012

